











CIRCULAR






Sub.: Formation of the **Public Relation And Outreach Club** under the Student Alliance for Innovation and Leadership (SAIL) within the Center for Innovation, Incubation, Research, and Entrepreneurship (C-i²RE) for the Academic Year 2023-24 – Reg.

Ref : Principal sir approval dt 26.08.2023 and 3.11.2023

As per the institute administration approval, the **Public Relation And Outreach Club** is formed under the Student Alliance for Innovation and Leadership (SAIL) within the Center for Innovation, Incubation, Research, and Entrepreneurship (C-i²RE) for the Academic Year 2023-24, comprising the following club members.

Public Relation And Outreach Club

S. No.	Role / Position	Name	Roll No.	Branch	E-mail	Photo
1.	President	P. Yashwanth Krishna	b22in121	CSO	b22in121@kitsw.ac.in	
2.	Vice-President	A. Pragnya	B22cs140	CSE	b22cs140@kitsw.ac.in	
3.	Secretary	Md Suhaim	B22IN105	CSO	b22in105@kitsw.ac.in	
4.	PR-Advisory	Shrimayee uyala	B20IT039	IT	b20it039@kitsw.ac.in	
5.	Photography & poster designing	Sai Krishna Vaibhav Martha	b22in011	CSO	b22in011@kitsw.ac.in	
6.	Photography & poster designing	P. Abhinay	B21ME020	MECH	b21me020@kitsw.ac.in	
7.	Spokesperson	P. Loosi	B22EE019	EEE	b22ee019@kitsw.ac.in	
8.	Spokesperson	H.Srigouri Jaahnavi	B21CS050	CSE	b21cs050@kitsw.ac.in	
9.	Content Writing	S. Sai Bharadwaj	B22AI065	CSM	b22ai065@kitsw.ac.in	
10.	Content Writing	S. Ridhima	B21IT008	IT	b21it008@kitsw.ac.in	

S. No.	Role/ Position	Name	Roll No.	Branch	E-mail	Photo
11.	Content Writing	Eesha	B22in078	CSO	b22in078@kitsw.ac.in	
12.	Collaboration Partner	S. Nagaraju	B20ce059	Civil	b20ce059@kitsw.ac.in	
13.	Team Member	G.Vignavaradh	B21ce037	CIVIL	b21ce037@kitsw.ac.in	
14.	Team Member	P.Varsha	B21CS057	CSE	b21cs057@kitsw.ac.in	
15.	Team Member	Hemanth Reddy	B21IT047	IT	b21it047@kitsw.ac.in	

Public Relations & Outreach club: The focus of Public Relations & Outreach club is:

- Establishing social media handles for i²RE for updating of latest news.
- Establishing College radio through which college students can interact during college times, as student communication has been the biggest issue till date, this communication can be done efficiently. It can engage a greater number of students.
- The Public Relations & Outreach club can be also used by every club in i²RE to establish communication with students and this club can collaborate with the entire college.
- Public Relations & Outreach club will be responsible for the outreach of college programs through social media and traditional Media.

Regards,

Dr K Raja Narender Reddy
Head, C-i²RE , KITSW